HubSpot
For Healthcare

Why HubSpot? | HubSpot's AI-powered customer platform provides an **easy, fast, and unified** way to know patients, provide care, and connect providers.

Traditional CRM

Hard to Use
Reliance on specialized labor due to hard to use tools.

Slow Results
Inefficiency that slow time to value.

Disjointed Data
Complex operations that introduce risk.

Customer platform

Easy to use
Easy to use tools that empower teams.

Fast results
Fast results powered by AI that reduce time to value.

Unified data
Unified customer platform that simplifies operations.

Know Patients
Use customer insights to better understand patients and meet their needs.

Provide Care
Deliver best-in-class care to promote lasting, healthy relationships.

Connect Providers
Simplify processes to better coordinate across providers and deepen impact.

See how businesses in the healthcare industry are growing with HubSpot

+310%
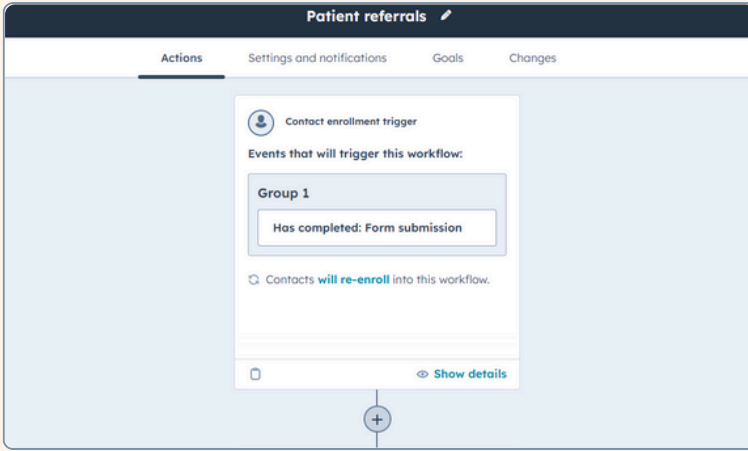Inbound leads after 12 months

+73%
More deals closed

+215%
Website traffic after 12 months

> We were looking for a new, modern solution that would allow our company to innovate and automate quickly without requiring third party resources or specialists to build in our CRM system. We turned to Hubspot from a competitor CRM to help us achieve and exceed that goal.

DJ HUME
Vice President, Image Program
Scrubs & Beyond

TRIAGE

CancerIQ

Virtual Dental Care

MedicalAlert
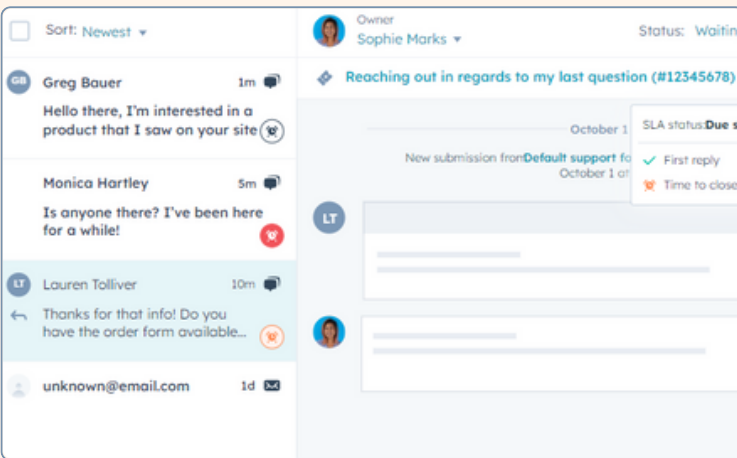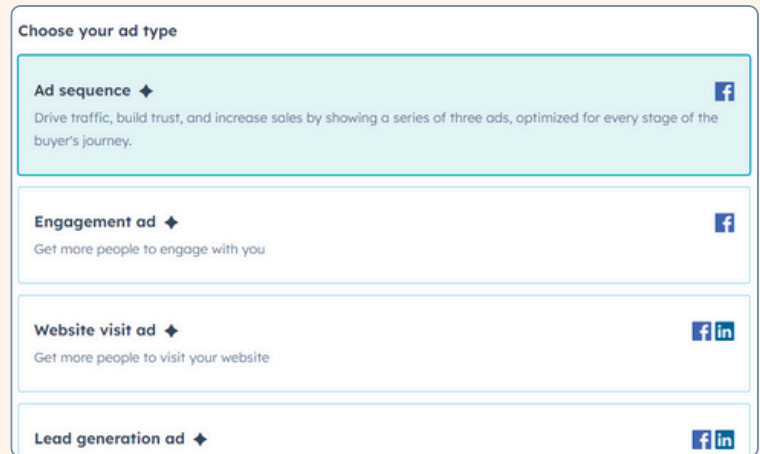
COMBINED ARMS

winnie

HubSpot

Work Easier

HubSpot provides easy-to-use features like customized CRM cards, automated workflows, and custom objects for improved productivity and higher patient retention

See all features once.

Grow Faster

Leverage features like AI content remix, social, and ads to stand out in a competitive market and accelerate the time-to-value.
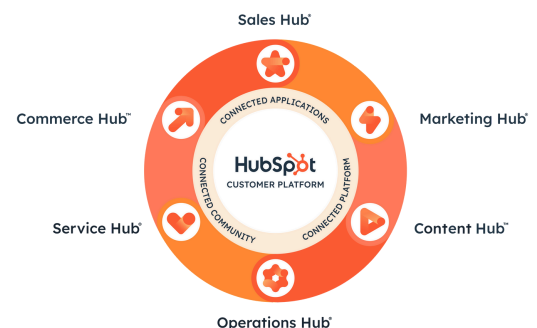
See all features once.

Simplify Operations

Deliver exceptional service and care with features including Help Desk, AI assistants, advanced SLAs, and built-in risk management, ensuring boosted customer retention and trust with clients.

See all features once.

Trusted relationships that promote growth

HubSpot's customer platform connects your teams with everything they need to provide caring experiences for patients and providers.

Book a Demo   Learn More