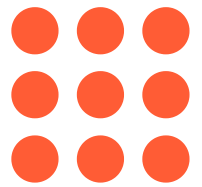


# HubSpot for Manufacturing



## Why HubSpot?

HubSpot's AI-powered customer platform provides an **easy, fast, and unified** way to track inventory, monitor production, and delight customers.

### Traditional CRM



#### Hard to Use

Reliance on specialized labor due to hard to use tools.



#### Slow Results

Inefficiency that slow time to value.



#### Disjointed Data

Complex operations that introduce risk.



### Customer platform



#### Easy to use

Easy to use tools that empower teams.



#### Fast results

Fast results powered by AI that reduce time to value.



#### Unified data

Unified customer platform that simplifies operations.

### Track Inventory

Easily manage inventory to deliver orders with accuracy and speed.

### Monitor Production

Provide a complete view of customer orders to effectively communicate updates.

### Delight Customers

Turn customers into evangelists to grow faster winning customer service.

See how businesses within the Manufacturing industry are growing with HubSpot

**+129%**

Inbound leads  
after 12  
months

**+52%**

More deals  
closed

**+162%**

Website  
traffic after  
12 months

“Traditionally, our efforts were scattered across multiple tools and platforms. This meant there was no “single source of truth” for our lists or analytics. Now that we’ve consolidated everything in HubSpot, our work is better organized, and my team can do more than ever before as they learn more about the tool.”

JOHN RAUCO  
SVP, Sales and Marketing  
[Continental Battery Systems](#)

CASIO

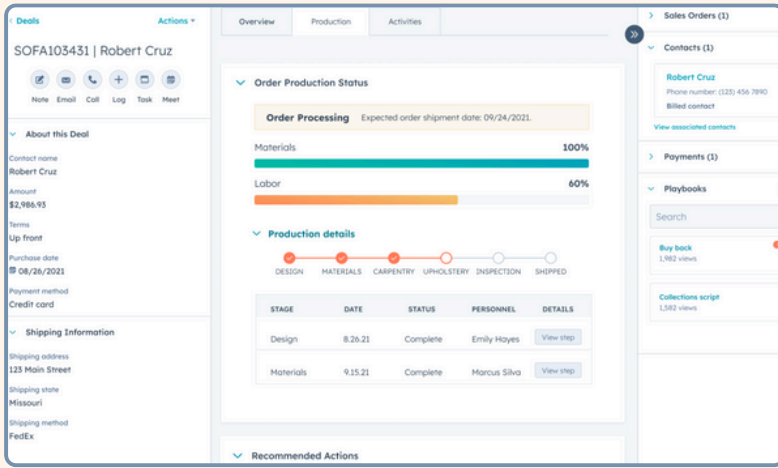
M METRIE

MasterMover

AWC  
ALLIED WIRE & CABLE

effe  
PERFECT WELLNESS  
BY EFFEGIBI

POSITEC



## Work Easier

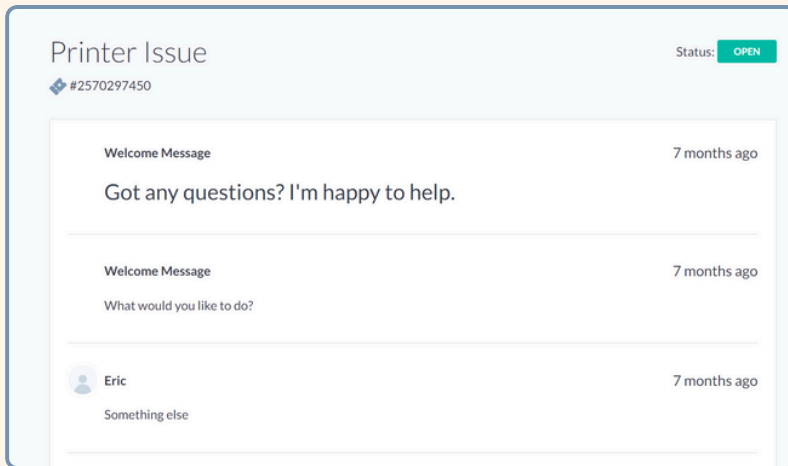
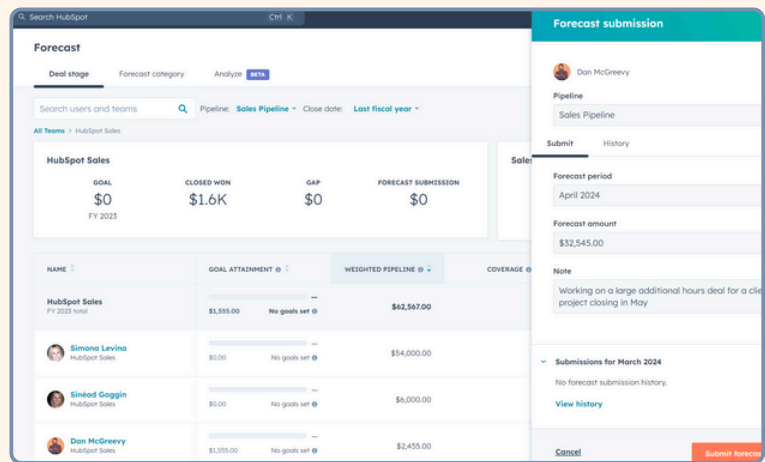
Manage your workforce management system using user-friendly tools such as custom objects, CRM cards, and task management to boost team productivity and enhance overall operational efficiency.

[See all features once.](#)

## Grow Faster

Leverage features including AI-powered forecasting, advanced reporting, quoting tool, and the prospecting workspace to deliver a consistent brand experience and accelerate deals.

[See all features once.](#)



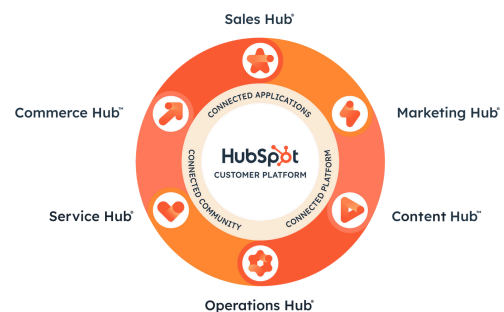
## Simplify Operations

Enhance customer experience by unifying customer data to gain deeper insights. Use HelpDesk, ticketing pipeline, and automation to efficiently manage service requests, increasing customer satisfaction and loyalty.

[See all features once.](#)

## Grow better with connected operations

Learn more about how HubSpot's AI-powered customer platform is built to solve the needs of manufacturers.



[Book a Demo](#)

[Learn More](#)